

**FINISHED SIZE: 11" X 6" INCLUDING BLEED: 11.25" X 6.25"**

Indicia

**BLEED AREA** - To avoid white borders you **MUST** extend your image to fill this **Yellow** box . Standard bleed area is 1/8"(0.125")

**TRIM BOX** - Product will cut on this line to finished size .

**SAFE AREA** - Keep all important design elements in this box.

**DON'T FORGET** to delete all template elements before submitting files .

**NOTE : FOR MAILING POST CARDS , ON THE  
BACK SIDE ONLY**

**!!! THIS BOX MUST BE KEPT WHITE !!!**

**SIZE : 4" X 2" SIZE WITH BLEED AREA : 4.125" X 2.125"**